



**Lancaster Schools Network  
Sponsorship Agreement**

Contact Name: \_\_\_\_\_

Company/Organization: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Telephone: \_\_\_\_\_

Sponsor Title: \_\_\_\_\_

Requested Air Date(s): From: \_\_\_\_\_ To: \_\_\_\_\_

Frequency: \_\_\_\_\_

**Pricing:**

Pricing schedule for LSN sponsorships is listed on back of this form.

**Payment and Terms:**

Proposer shall pay to LSN the sum of \$ \_\_\_\_\_ upon receipt of invoice.

\_\_\_\_\_  
Proposer's Signature

\_\_\_\_\_  
Date

**PLEASE RETURN COMPLETED FORM TO:** Lancaster City Schools – EITS  
345 E. Mulberry St.  
Lancaster, OH 43130  
P: (740) 687-7300 F: (740) 687-7303

**Internal Use Only**

Sponsorship approved for airing

Sponsorship not approved for airing or production

Date: \_\_\_\_\_

By: \_\_\_\_\_

Title: \_\_\_\_\_

# LSN Sponsorship Schedule

## LSN Billboard Sponsorship

The following is a fee schedule for sponsoring LSN Billboard programming. By advertising with the LSN Billboard Sponsorship, your organization receives an LSN Message Board slide that runs in cycle with community messages

### Municipalities/Schools

Slide originated and sold by LSN:	\$0/Week	\$0/Month	\$ 0/Year
Third-party slide ready to broadcast:	\$0/ Week	\$0/Month	\$0/Year

### Non-profit 501c3 organizations

Slide originated and sold by LSN:	\$25/Week	\$100/Month	\$ 1000/Year
Third-party slide ready to broadcast:	\$15/ Week	\$60/Month	\$600/Year

### Announcements sponsored by local civic groups and of general interest which are free to the public

Slide originated and sold by LSN:	\$25/Week	\$100/Month	\$ 1000/Year
Third-party slide ready to broadcast:	\$15/ Week	\$60/Month	\$600/Year

### Announcements sponsored by local civic groups and of general interest which charge a fee to the public

Slide originated and sold by LSN:	\$30/Week	\$120/Month	\$ 1200/Year
Third-party slide ready to broadcast:	\$20/ Week	\$80/Month	\$800/Year

### Announcements sponsored by for-profit businesses and organizations

Slide originated and sold by LSN:	\$50/Week	\$200/Month	\$ 2000/Year
Third-party slide ready to broadcast:	\$40/ Week	\$160/Month	\$1600/Year

### Family announcements such as Happy Birthday

Slide originated and sold by LSN:	\$25/ Week
Third-party slide ready to broadcast:	\$15/Week

### Third-party slide specifications

Font sizes should be no smaller than 28pt  
 Image resolution should be 720W x 480H  
 JPEGs are preferred  
 PowerPoint slides are acceptable

### **LSN Comprehensive Package**

<i>Annual Package Price</i>	<b>\$3000</b>
<i>Monthly Package Price</i>	<b>\$300</b>

Includes a "Presented By" sponsorship for ALL LSN-produced programming that is shown at the beginning and end of LSN programs. Also includes a billboard ad on the LSN Message Board that runs in the cycle with community messages. (Note: does not include advertising on programming that is produced by third-parties, such as Town & Country, and Stuff)

### **LSN Single Show Package**

Includes a "Presented By" sponsorship for ONE LSN-produced that is shown at the beginning and end of the program.

<i>Annual Package Price</i>	<b>\$700</b>
<i>Monthly Package Price</i>	<b>\$75</b>